

AGRICULTURE FUTURE OF AMERICA PRESENTS

# INTRODUCTORY PARTNERSHIP AFA LEADERS CONFERENCE

Nov. 8, 2024

Sheraton Kansas City Hotel at Crown Center  
2345 McGee, Kansas City, MO 64108

Agriculture Future of America creates partnerships to identify, encourage and support outstanding college men and women preparing for careers in the agriculture and food industry.

To build relationships, AFA offers a one-year, one time introductory AFA Leaders Conference partnership package for companies interested in learning more about AFA. Conference is AFA's anchor program, bringing over 850 competitively-selected delegates to Kansas City, Missouri, to interact with agriculture leaders on a 2:1 ratio. We look forward to engaging you in the mission of AFA!

Please register by October 1.

- Join** The 2024 AFA Leaders Conference will be Nov. 8 at the Sheraton Kansas City Hotel.
- Invest** The \$1,500 introductory investment covers your Opportunity Fair registration and Bridge Builder Celebration table sponsorship. As an introductory partner, you gain access to additional opportunities, typically reserved for AFA partners
- Interact** Send 2-4 team members to interact with over 850 outstanding college students at a booth dedicated to your company at the AFA Opportunity Fair
- Serve** Identify company leadership to provide insight on today's hot topics in the agriculture industry during the Executive Forum at AFA Leaders Conference.
- Attend** Invite company leadership to network with the AFA Board of Directors during the Directors' VIP Lunch.
- Sponsor** Host a table at the AFA Bridge Builder Celebration, which will include two seats for your company and will allow you to network with AFA students over dinner.
- Promote** With this partnership, your company name will be recognized through several AFA marketing channels.

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