

2024



NATIONAL Aquaculture ASSOCIATION

ACTIVITY BRIEF

The National Aquaculture Association continues to focus on One Strong Voice, One Strong Industry in all aspects of our work through speaking events, congressional outreach, federal agency engagement, and formal federal committee memberships.

Advocacy in Action!



43

Congressional Meetings

Speaking Engagements

31



20

Federal Agency Meetings

Public Comment Letters

41



507

Social Media Posts

News Releases

123



8

NAA Webinars

Dear NAA Members,

While the Farm Bill stalled in 2023 and 2024 and likely won't pass until early 2025, U.S. aquaculture has exciting provisions included in the current drafts: creating an aquaculture advisory committee to the Secretary of Agriculture, waiving the adjusted gross income limitation, recognizing drought as an eligible cause of loss for USDA disaster assistance, and increasing the funding for USDA Regional Aquaculture Centers. As we go into 2025, we need all members to advocate and help get these priorities finalized in the Farm Bill!

Outside of the Farm Bill, we remain laser focused on federal improvements: coordinating with USDA APHIS to improve aquatic animal import/export, amending the Endangered Species Act to create a captive-bred exemption, amending the Migratory Bird Treaty Act to authorize USDA depredating bird permitting, increasing the number of FDA approved aquatic animal therapeutants, educating departments of Agriculture, Commerce, Environmental Protection, Health and Human Services, and Interior staff about aquaculture farms, and reducing the federal-state regulatory burden.

Have an aquaculture event in 2025? Contact us asap to schedule a presentation or panel session! Thank you for supporting U.S. aquaculture and NAA's Mission. We hope to see you at Aquaculture America 2025!

Paul Zajicek
Executive Director

Charlie Culpepper
Director of Membership & Outreach

2024 **ACTIVITY BRIEF**

Grassroots Advocacy Moves the Needle for U.S. Aquaculture!

Call to Action 2025!



Contact Your House & Senate Members

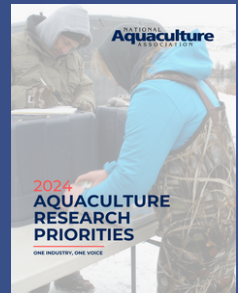
Grassroots advocacy and education are critical for the success of U.S. aquaculture. The Farm Bill is full of improvements for aquaculture and those items need your support to get over the finish line. Farmers must speak up or someone else will be doing the speaking for us!

- [NAA's Legislative Priorities page](#) has the latest information on bill priorities. Use us as a resource and contact us anytime for help!
- Invite elected officials to your farm for a tour. There is nothing more valuable than seeing farms and meeting farmers face-to-face.
- Setup a meeting with your representatives, make calls, and write letters and emails. Contact NAA for talking points and guidance.

Key Activities

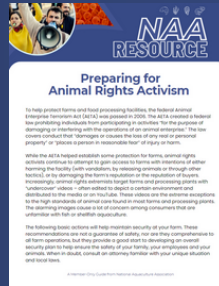
Research and Communication Priorities

Through member surveys this year, NAA produced two national-level reports covering [U.S. aquaculture research priorities](#) and U.S. aquaculture communication priorities. These documents are helping to guide the focus of external partners and the NAA!



Member Resources and Webinars

Two new member-only resource webpages were launched this year: [Farm Biosecurity](#) and [Anticipating Animal Rights Activists](#). Eight, farmer-focused NAA webinars were hosted this year and are available for viewing anytime in resources section of the member portal.



Social Media Engagement

With >500 posts, 5,500 followers and 240,000 impressions, NAA dramatically increased our presence on social media in 2024! We're growing our national aquaculture network and promoting U.S. farms and products more than ever before. Be sure to follow us on social media and use [#usaquaculture](#) in all your posts!



Help us promote your farm and grow our impact on social media!

We want to lift up farmers and share stories about the amazing work you do. [Send us a farm photo\(s\)](#) or video link, and NAA will promote your farm on our social channels!

